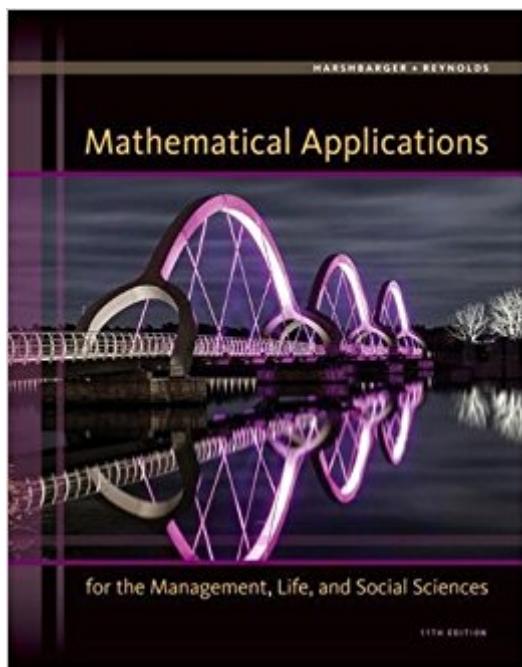


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Mathematical Applications For The Management, Life, And Social Sciences



Synopsis

MATHEMATICAL APPLICATIONS FOR THE MANAGEMENT, LIFE, AND SOCIAL SCIENCES, 11th Edition, features a concept-based approach, multiple presentation methods, and interesting and relevant applications that keep readers-future professionals in business, economics, life sciences, and social sciences-engaged in the material. This edition retains the book's real-life context by adding to and updating the substantial number of applications. It also continues the focus on modeling, with modeling problems now clearly labeled in the examples. A brief review of algebra prepares users with different backgrounds for the material in later chapters.

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Focus Your Study. Every section begins with a brief list of objectives that outline the goals of that section, helping you to focus your study and set expectations with what you need to learn.

Real-World Relevance. Real-life examples such as cost, revenue, profit functions, environmental issues, and demographics helps to bring mathematical concepts into focus. Checkpoints Test Your Understanding. Checkpoints ask questions and pose problems within each section's discussion, allowing you to gauge your understanding of the skills and concepts before you proceed. Answers to Checkpoints appear before the section exercises. Simplifying Your Study & Review. Chapter Summaries and Key Terms bring everything you need to study together.

"Great textbook for applied calculus with extensive examples and homework assignments." "[This text is] the perfect mix of foundational and applied problems" "The Chapter Warm-ups are different and I like them. They give the student an idea of what skills are needed for the chapter and where to review those skills. The Extended Applications and Group Projects are a step above the usual attempt in other books."

A distinguished professor emeritus of mathematics at the University of South Carolina, Ron Harshbarger has worked with Jim Reynolds on MATHEMATICAL APPLICATIONS since the book's inception. He has taught all levels of mathematics over a 30-year career span, and has authored 30 editions of college mathematics textbooks. A professor of mathematics at Clarion University in Pennsylvania, Jim Reynolds has worked with Ron Harshbarger on MATHEMATICAL APPLICATIONS since the book's inception. He has taught for over 30 years, at all levels of undergraduate mathematics.

CONDITION: used but still in good condition, nothing was written in the book. Honestly, this was one of the best book purchase in my college career, it sounds like an exaggeration but I have saved so much money on this product. I was roughly 7\$ and the book is retail for 100+ at my college book

store. I used this for my math classes for the same professor for TWO semester! Not only am I able to use this for the first semester but the second as well!

This book is great for not only those who are new to advanced math, but also those who haven't taken calculus for many years (like me.) I found it a very friendly text and although my class at UCLA only studied selected excerpts of the book, it almost made me wish I could take a course and thoroughly learn/re-learn everything in the book. I think this book would also be good for someone who has math phobia. It's not written at a terribly high level and the layout is very easy on the eyes and has color photos occasionally. Some of the advanced math textbooks I had as an undergrad were like that and I'm sure they were a turn-off to some students.

I got this book because one of my classes needed it. The price for this book is really good. If I bought this book in the school book store, I would have had to pay over \$200 but got this used for just over \$10. Great price and the book was worn but just the cover was the worst part about the book but everything else was great. The pages weren't torn or nothing written inside. I would recommend this to someone who needs it.

I only needed a few chapters of this textbook. Material is laid out clearly, and answers are provided at the end of the book for self check. If you need to brush up on algebra or taking a business application course, this book will assist. I bought it used and the pages were near new while the cover was slightly beaten. Has good resale value as I didn't lose any money flipping it after use.

Reads more like a manual than an actual educational textbook. Improve readability. Sounds too robotic. Book is basically no help.

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